

Château Poujeaux Cru Bourgeois 2010

CSPC# 749533

750mlx12

13.7% alc./vol.

Grape Variety

55% Cabernet Sauvignon, 40% Merlot, 5% Petit Verdot

Appellation

Moulis en Médoc

General Info

The estate produced its first wines in the 19th century and took on real independence. In the first half of the 20th century, the property was prosperous and was handed down and divided up until the Theil family decided to take a closer look at it. Jean Theil strove to bring the different parts of the estate back together again and built its reputation. Château Poujeaux became sought after by connoisseurs: Former French President George Pompidou swore by it and served it at the Elysée palace! Jean's descendants inherited his devotion to the estate and perpetuate the spirit of Poujeaux. In 2008, Philippe Cuvelier and his son Matthieu, who are already the happy owners of the Saint-Emilion 1er Grand Cru Classé Château Clos Fourtet, have taken over the destiny of this lovely estate in Moulis en Médoc. While ensuring the continuity of operations here, they are also injecting some new energy and lots of ambition into the property.

Vineyards

There are now 68 hectares (168 acres) of vineyards at Château Poujeaux, having increased in area by 10 hectares in recent years, on the Gunzian gravel that surrounds Grand Poujeaux and is found throughout the Médoc. The vines are 50% Cabernet Sauvignon, 40% Merlot, 5% Cabernet Franc and 5% Petit Verdot. Average vine age is 35 years, and they are planted at a density of 10000 vines/ha.

Harvest

Hand harvested with mechanical sorting

Maturation

Uncrushed grapes are vinified plot by plot in small wooden barrels, concrete and steel vats. 35% in new barrels during 12 month/s

Tasting Notes

The perfume is filled with boysenberry, earth and mocha. In the mouth, this Bordeaux wine offers spicy, chocolate covered cassis, round textures and tannins to age.

Cellaring

Drink 2013-2028

Scores/Awards

91 points - James Molesworth, Wine Spectator - March 31, 2013
88-91 points - James Molesworth, Wine Spectator - Web Only 2011
90 points - Robert Parker, Wine Advocate #205 - February 2013
90-92 points - Robert Parker, Wine Advocate #194 - May 2011
91-93 points - Neal Martin, Wine Journal - May 2011
92-93 points - James Suckling, JamesSuckling.com - Web Only 2011 (no review)
88-91 points - Roger Voss, Wine Enthusiast - June 26, 2011
88-91 points - Stephen Tanzer, ST's International Wine Cellar - May/June 2011
17 points - Jancis Robinson, JancisRobinson.com - April 2011
17 points - Chris Kissack, The Wine Doctor - November 2012
16-17 points - Chris Kissack, The Wine Doctor - April 2011
16.5 points/4 stars - Stephen Spurrier, Decanter.com - April 2011
92 points - Jeff Leve, thewinecellarinsider.com - April 21, 2011
89-91 points - Jeremy Williams, winewordsandvideotape.com - April 2011
93 points - Tim Atkin, MW - timatkin.com - April 2011 (no review)
87 points - Jean Marc Quarin - April 2011 (no review)
Review Only - Simon Staples, Berry & Rudd Wine & Spirit Merchants - April 2011

Reviews

"Dark and enticing, with a subtle smoky frame around the core of mulled plum, black currant and blackberry fruit. The long, graceful finish is inlaid with flecks of charcoal, black tea and singed sandalwood. Best from 2014 through 2022."

- JM, Wine Spectator

"Feels a little soft on the edges, but the core of plum, raspberry and fig character is persistent, and there's a nice tobacco edge on the finish, which picks up some grip. Score range: 88-91."

- JM, Wine Spectator



Reviews *"The final blend in this vintage was 48% Cabernet Sauvignon, 45% Merlot and the rest Petit Verdot and Cabernet Franc, tipping the scales at 14% natural alcohol. The wine is outstanding. Rich black raspberry and black currant fruit intermixed with some graphite and floral notes are followed by an opulent, fleshy, full-bodied wine with impressive concentration, texture and length. Moreover, the 2010 can be drunk early on in life or cellared for 15 or more years.*

Very close in quality to the brilliant 2009, this wine is the superstar of the appellation of Moulis. The estate is now owned by the Cuvelier family, who have overseen a major turn-around in quality at the famous St.-Emilion classified growth of Clos Fourtet. They have gotten this large vineyard of nearly 180 acres into top form as well. The vineyard is under the direction and management of two of the brilliant consultants of Bordeaux, Stephane Derenoncourt and Nicolas Thienpont, and they are doing a terrific job. The good news for consumers is that there are approximately 300,000 bottles of this brilliant wine from Moulis, which still sells at a fair price.

- RP, Wine Advocate

"An undeniable sleeper of the vintage, this may be the finest Poujeaux I have tasted in three decades. A crushed rock/mineral character is intertwined with abundant black currant, blackberry, incense and camphor notes in this full-bodied, unctuously textured, elegant, pure effort. It is capable of lasting 15 years. Kudos to new proprietor Philippe Cuvelier (also the owner of St.-Emilion's Clos Fourtet) for resurrecting this well-known estate."

- RP, Wine Advocate

"Tasted at the Cru Bourgeois primeur tasting. A blend of 55% Cabernet Sauvignon, 40% Merlot and 5% Petit Verdot, the Poujeaux 2010 has a crisp, well defined nose with fresh dark berried fruit, a touch of dark plum and a touch of Hoi Sin. Good definition and lift. The palate is medium bodied with ripe, succulent tannins, quite modern in style but imbued with good tension and focus, this should be a little belter in bottle. Tasted April 2011."

- NM, Wine Journal

"89-91 Solid, chunky wine, with a fine juicy element showing through in the aftertaste. It has weight, structure, a dense texture, and balance."

- RV, Wine Enthusiast

"Deep ruby. Pure, soil-driven aromas of raspberry, blackcurrant, spices and crushed rock are lifted by a captivating floral element. Sweet, dense, and spicy on entry, then shows an enticing restrained sweetness and good verve to its red and black fruit flavors. Finishes with substantial but noble tannins and very good length, with a persistent minerality."

- ST, International Wine Cellar

"Ch Poujeaux 2010 Moulis: Fresh, lively on the nose. Lots of fresh fruit. Almost aggressively fresh and raw! A bit tart and green. (Score and tasting dates refer to the second sample.) Second sample: Particularly deep purple. Very, very rich. Taken right to the limit of ripeness. Yet there is freshness here too and the tannins, while a little drying, are not excessively painful. This is a very intense ambassador for 2010's special qualities. Very fine tannins on the finish and lovely crunch. Pretty stolid and dense. Maybe a slight lack of acidity...?"

- JR, JancisRobinson.com

"Well-extracted, ripe but compact fruit, good texture, balance and length."

- SS, Decanter.com

"The fruit here dominates with a dark and sweet character, veering towards smoky confit fruit at times. I like the way the sweet fruit sits with some rather more austere, sooty suggestions, although I can't stop seeing little notes of green peppercorn here and there as well. This also comes through on the palate, which has a nicely polished red fruit character with a very reserved style. The tannins show through what is a very gentle blanket of fruit on top, and they give quite a robust framework to the middle and end of the wine. A long, grippy, tannin-infused finish. I like this. From my Bordeaux 2010 assessment at two years. 17/20 (November 2012)"

- CK, The Wine Doctor

Reviews *"The blend here is 55% Cabernet Sauvignon, 40% Merlot and 5% Petit Verdot. A really dark wine here at the core, with a fresh crimson rim. Very creamy and buttery black fruits on the nose here, a sort of melange of black cherry and blackcurrant baked in a rich, crumbly pie. A little confit style to the fruit. And yet it seems fresh and lifted. The fruit character is vibrant and well formed despite this richer style, rather polished but firmly composed start*

on the palate, a real shell on the outside, slowly revealing polished fruit in the middle. There is some appealing if rather vibrant acidity here, the fruit style very direct for the vintage, and the tannin extraction has obviously been gentle and well managed - important with 40% Merlot in the blend, perhaps? Good wine, and possibly good value too. From my Bordeaux 2010 primeur assessment. 16-17/20 (April 2011)"

- CK, The Wine Doctor

"Poujeaux is produced from 55% Cabernet Sauvignon, 40% Merlot and 5% Petit Verdot. The perfume is filled with boysenberry, earth and mocha. In the mouth, the wine offers spicy, chocolate covered cassis, round textures and tannins to age. 91-93 Pts"

- JL, thewinecellarinsider.com

"Deep black, saturated and arterial; quite ripe, some raisin notes but also blackcurrants and cassis; good depth. Tighter and more tannic than 2009's beauty. Has the extract but wow real big tannins here. NOT '09 at all. Could be great but very, very long term. 89-91+/100 [55% Cabernet Sauvignon, 40% Merlot, 5% Petit Verdot 13.7 alc and IPT 81] Tasted 5 April 2011 at UGC [Second tasting] Deep and dense; legs; very dense but with super-ripe notes here; rich and thick nose – will be BIG; quite deep; thick palate, ballsy and dense; feels very solid and strong but feel it is not as attractive as '09. More 89-91/100 Tasted 7 April 2011 at UGC."

- JW, winewordsandvideotape.com

"Last year this was one of our absolute favorites, not only as a brilliant wine in its own right, but it was also stunning value. Wait for it.....2010 is even better! A tad more concentrated, a smidge more blackberry fruit in the creamy blackberry compote centre, and an even sexier, longer finish. I'm not sure what the charismatic Nicola Thienpont of Pavie Macquin fame has done over the river in Moulis with this lovely wine but I'm ecstatic he has. A must buy!"

SS, Berry & Rudd Wine & Spirit Merchants
