

Ernie Els Big Easy White 2021

CSPC# 748655	, 12x	750ml		12.69%	alc./vol.			
Chemical Analysis Grape Variety	Acidity	6.80 g/l	•	3.34 00% Chenin	Residual Sugar Blanc	3.1 g/l		
Vintage	The 2021 Vintage was an interesting Vintage with the temperature heating up again and the soil water was back to where it should be. The Chenin Blanc is shining all the way. Chenin Blanc is not scared of direct sunlight on the Vines, as the fruit enjoys a bit of heat.							
Vineyards		n Blanc grapes cor gregion nearby Pa		w-yielding	bush and trellised vines	from the		
Harvest		s were hand-harve lks and inferior be			rly morning. On the sor emoved.	ting table, all		
Maturation	After the grapes had been sorted, the grapes were destemmed and lightly crushed. The wine was settled overnight, and the sediment was racked off the next day. Post fermentation lees contact was maintained for two months with weekly stirring of the lees before racking and stabilisation prior to bottling. This wine is crafted in a fresh style without any oak component.							
Tasting Notes	There is an abundance of tropical fruit. Some honeysuckle blossoms, yellow stone fruit, peach and passionfruit. The bouquet is summery, with added fresh cut apple and some fynbos notes. The palate that follows is juicy with ripe melon, white peach, and fresh, bright acidity. Jam packed with fruit flavours and a citrus edge to the medium bodied lusciousness on the palate. The finish is persistent, rich fruited with an attractive youthful vibrancy.							
Winemakers	The Big Eas	sy Chenin Blanc 202	1 has hints	of honeysuc	kle blossoms, yellow stone	e fruit, peach and		
Notes	passionfruit. The bouquet is summery, with added fresh cut apple and some fynbos notes. A Beautiful, rich fruited wine with an attractive youthful vibrancy.							
Serve with Cellaring					d, Camembert, Chedda nenin Blanc will ease int			
	next 2 yea	irs.						





Ernie Els Big Easy White 2018

CSPC# 748655	-	x750ml	13.2	5% alc./vol.							
	12	x, 50m	13.2.	,,, alc., vol.							
Chemical Analysis	Acidity	5.6 g/l	pH:	3.31	Residual Sugar	1.7 g/l					
Grape Variety				00% Chenii			5				
Vintage											
	-	are very blessed to have bountiful water on the Helderberg. We were however still careful									
	with our water use during the summer months leading up to harvest. We've also been										
	-				during the past 3 years	-	DALE ELS WIND				
		s cope optimally w									
	-				on. Due to the somewh						
					drought with no abnor						
		•			for sunlight and of cour and its natural instinct i						
					nall berries are usually t						
	-				from the 2018 vintage	-					
		tage specific conce		vince wines			10				
Vineyards	-	• •		ed from ind	dividually selected, low	vielding bush and					
					viticultural area and ter		0				
		avour profile to th					D. Fam				
Harvest	•				dividually selected, low	yielding bush and	ng				
					Paarl.Date: February 20		by Ernie Ell				
	average s	sugar at harvest.									
Maturation	The grape	es were hand-pick	ed in the co	ool of early	morning. On the sortin	g table, all excess	CHENIN BLANC				
				•	d. Grape bunches were	• .					
	-	-		-	ht and the sediment ra		A WINE BY COME BUT ANNAUGULT DEAD OFFICIENDEDCH				
	-	•			nperatures (12-14°C) ir						
		nks with a combination of yeasts, over a two-week period. Post fermentation lees contact									
				-	ing of the lees before ra	-					
		-	ng. This win	e is crafted	in a fresh style without	: any oak					
Testing Notes	compone		hu and car	contrated	in the dry 2019 vintage	Dina kumayat					
Tasting Notes	-		-		in the dry 2018 vintage. ose lead to a deep, fruit						
					The finish is long and						
		citrus throughout.		mouthiee	. The misin is long and	nutty, maintaining					
Serve with		•		do Seafoor	d, Camembert, Cheddar	& Gruvere cheese					
Cellaring					henin Blanc will ease in						
	next 2 ye										
Scores/Awards	•		John Platte	er's Guide to	o South African Wines,	2019					
Reviews					rous 2018, bright acidit		for fruity enjoyment."				
		n Platter's Guide	0 11				* * * *				
			2								



White 2017 E Ele Dig Eac

Ernie Els Big	Easy W	hite 2017							
CSPC# 748655	12x7	750ml	13.50)% alc./vol.					
Chemical Analysis Grape Variety	Acidity	6.15 g/l	рН: <i>10</i>	3.49 0% Chenin Blo	Residual Sugar	3.2 g/l			
Vintage	Challengin	g conditions led to				n producers in			
Ū	Challenging conditions led to a reduced wine grape crop for South African producers in 2017, but grapes were healthy and concentrated flavours promise good wines. The winter								
			-		ner conditions were c				
					her conditions were i				
	-				rm, which restricted	-			
					. However, the dry co				
					Smaller berries led to				
					and good wines are				
					e arlier than normal of grapes arriving at th				
					ngly good, with great				
	good flavo		intage up		1517 5000, With Sicut	Structure and			
Vineyards	•		e harvest	ed from indivi	dually selected, low y	ielding bush and			
-					cultural area and terr	-			
	unique flav	our profile to the	final blen	d.					
Harvest	The grapes were hand-picked in the cool of early morning.								
	Date: February 2017. 23.5° Brix average sugar at harvest								
Maturation	On the sorting table, all excess stalks and inferior berries were carefully removed. Grap bunches were gently de-stemmed with a de-stalker and lightly crushed. The wine was								
		-			ollowing day. Fermen s with a combination	•			
					ellar after both crushi				
			-		tained for two month	-			
	-	-			rior to bottling. This v	-			
	-	e without any oak	-		0				
Cellaring			-		nin Blanc will ease int	o its swing over			
	the next 2	years.							
Tasting Notes	-	•		-	n 2017. It shows earl				
					ss and fine freshness				
			-		ind granny smith. Mo				
				-	her complexity and la	iyers. A nint of			
Production	-	citrus acidity brings es made (12pks)		g and lively III	11511.				
FIGUUCION	10,700 cas	cs made (Izprs)							





Ernie Els Big Easy White 2016

CSPC# 748655 12x750ml 13.50% alc./vol. **Chemical Analysis** Acidity 6.15 g/l 3.49 **Residual Sugar** 3.2 g/l pH: **Grape Variety** 100% Chenin Blanc Vintage Challenging conditions led to a reduced wine grape crop for South African producers in 2016, but grapes were healthy and concentrated flavours promise good wines. The weather was very warm, especially from the end of October towards the end of January,

which restricted the growth and constituted lower bunch masses and smaller berries. However, the dry conditions led to the vineyards and grapes being very healthy overall. Smaller berries led to more concentrated colour and flavour on the positive side and good wines are expected from the 2016 harvest. Good reserves were accumulated during the post-harvest period (April and May), after which leaf fall occurred mostly at the right time. The winter started off late in most of the regions, but the weather conditions were cold enough to break dormancy. Spring came on time and the weather conditions were ideal which led to good, even bud burst. The harvest period started a week early due to the warmer weather and it ended about two weeks earlier. The white wines from the 2016 vintage appear astoundingly good, with great structure and good flavours.

Vineyards The Chenin Blanc grapes were harvested from individually selected, low yielding bush and trellised vines from Stellenbosch and Paarl. Each viticultural area and terroir lends its own unique flavour profile to the final blend.

Harvest The grapes were hand-picked in the cool of early morning.Harvest Dates: February & March 2016. 23.0° Brix average sugar at harvest.

Maturation On the sorting table, all excess stalks and inferior berries were carefully removed. Grape bunches were gently de-stemmed with a de-stalker and lightly crushed. The wine was settled overnight and the sediment racked-off the following day. Fermentation took place at low temperatures (12-14°C) in stainless steel tanks with a combination of yeasts, over a two-week period. Working very reductively in the cellar after both crushing and de-stemming, post fermentation lees contact was maintained for two months with weekly stirring of the lees before racking and stabilization prior to bottling. This wine is crafted in a fresh style without any oak component.

Cellaring Delicious to drink now. Drink 2015-2018

Tasting NotesThe 2016 Big Easy Chenin Blanc is loaded with ripe mandarin and lime on the nose,
leading to notes of early spring jasmine and cling peaches. The tropical palate is richly
textured with hints of wild herbs and Indian spice, adding complexity and good depth. It is
medium-bodied and unhindered by oak giving a lively fruit structure and soft and easy
finish.

Production 2833 cases made (12pks)

Scores/Awards 3.5 stars - Greg de Bruyn, Platter's South African Wine Guide 2017

Reviews "Was 'White'. Better-than-average everyday quaffing, 2016 shows ripe yellow peach with pineapple, on well-rounded body. Paarl fruit."

- GdB, Platter's South African Wine Guide 2017







Ernie Els Big Easy White 2015

Ernie Els Big	Easy w										
CSPC# 748655		12x750ml		13.80%	alc./vol.						
Chemical Analysis Grape Variety	Acidity	6.5 g/l	рН: <i>10</i>	3.48 00% Chenin	Residual Sugar Blanc	2.8 g/l					
The 2012 Vintage											
0		somewhat smaller wine grape harvest promising exceptional wines. Good reserves were									
	accumulated during the post-harvest period in April and May, after which leaf fall										
	generally occurred at the right time. A cold, wet winter led to the accumulation of										
	sufficient cold units for the full breaking of dormancy, which contributed to even bud										
			-		er bud break, after whicl						
	-		-		ol and accelerated ripe						
					ed to one of the health						
					ot. With the absence of						
		-			r in February was ideal f						
					his time contributed to						
				-	h somewhat smaller, th	is was one of the					
Vineyards	-	t the best, harvest			dividually salested low	violding buch and	ERNIE ELS				
villeyalus	The Chenin Blanc grapes were harvested from individually selected, low yielding bush and trellised vines from three appellations namely Stellenbosch, Durbanville and Perdeberg.										
			-	-	lique flavour profile to t	-	Digent				
Harvest		s were hand-picke									
				-	age sugar at harvest		TH APPLA				
Maturation					berries were carefully r	emoved. Grape					
	bunches w	bunches were gently de-stemmed with a de-stalker and lightly crushed. The wine was									
	settled ov	ernight and the se	diment ra	cked-off th	e following day. Fermer	itation took place					
	at low temperatures (12-14°C) in stainless steel tanks with a combination of yeasts, over a										
	two week period. Working very reductively in the cellar after both crushing and de- stemming, post fermentation lees contact was maintained for two months with weekly										
	stirring of the lees before racking and stabilization prior to bottling. This wine is crafted in										
		le without any oal	-								
Cellaring		to drink now. Drin			we the heavitiful pure f	wited and					
Tasting Notes	-	-			ws the beautiful, pure-f						
	charming 2015 vintage. Dominated by citrus in its youth, the nose offers complexity with peaches, strawberries and fresh cream. A sprinkle of spice and slight peppery edge										
	contrasts the soft, creamy mouth feel, while nutty and mineral notes gather further										
	complexity. Medium bodied and stylish, the palate ends with a long and dry, discreetly										
	fruity finis	-		,							
Production	6225 case										
Scores/Awards		- James Moleswor	th, Wine S	Spectator -	Web Only 2016						
		- Neal Martin, eRo									
	Silver, Out	tstanding - Interna	ational Wi	ne & Spirit	Competition 2015						
Reviews	, .				ounce along, backed by a	a light floral hint					
		ezy finish. Chenin	Blanc. Drii	nk now. 6,2	25 cases made."						
	- JM, Wine	e Spectator									



"The 2015 Big Easy (White) is pure Chenin Blanc. It has an attractive nose, nicely perfumed with fresh lime and citrus fruit. The palate is crisp and fresh with lime and orange zest, a taut line of acidity and a satisfying, lightly spiced finish. Punters' Chenin - nicely made and nicely priced at that!

During my stay in South Africa, rumours were rife that Ernie Els had sold his estate in Franschhoek, though I also heard that he had retained a minority share and that nothing would be changing in the foreseeable future. In the end, winemaker Louw Strydom kindly clarified recent developments...

Yes, We have acquired the investment from a German based company. The farm hasn't been "sold," we merely have a silent partner who can provide capital for necessary expansion required for us to be competitive in the international arena. Ernie started the brand 15 years ago as a partnership and for the past five years he has been sole proprietor. Once again, he solicited the support of an astute investor who has a lot to offer the development of our brand."

- NM, Wine Advocate



Ernie Els Big Easy White 2012 CSPC# 748655 12x750ml

13.59% alc./vol.

The Big Easy White 2012 offers an amazing array of tropical fruits, showing the complexity the Cape has to offer. This wine is crafted in an EASY-drinking, unwooded style. Its big appeal is due to its flavors being so pleasant, refreshing and approachable.

Chemical Analysis Grape Variety The 2012 Vintage	Acidity 6.3 g/l pH: 3.39 Residual Sugar 4.2 g/l 100% Chenin Blanc The 13th harvest for Ernie Els Wines was extremely pleasing. It's still early days; we do however feel that this vintage has the potential to be of a very high standard. After fairly stable climatic conditions throughout the second semester of 2011, a cold and wet spring slowed down activity within the vines. We experienced warm weather in late December which led to some vigorous foliage growth. The bunch counts revealed the number of bunches being above normal, so "green harvesting" was needed in January. (Green harvesting is the removal of immature grape bunches for the purpose of decreasing yield and thus maintaining intensity on the remaining fruit.) It's particularly pleasing to report that there was no apparent sickness in the vineyards. Moderate to warm temperatures from the second half of February were prevalent as expected, but cool conditions throughout March slowed the ripening of the vines and assisted in improving phenolic ripeness of the grapes. There were some early rains during April but luckily 95% of crop was already harvested at this stage.	
Vineyards	The grapes were harvested from low yielding vines from three different viticulture areas. Each viticulture area gives its own unique flavor profile to the final blend. Wine was mainly sourced from cooler coastal regions. The grapes were hand-picked in the cool of early morning in February / March 2012 - 21.1°Brix average sugar at harvest.	ERNIE ELS Big Easy
Maturation	Grape bunches were gently destalked with a Bucher de-stalker and lightly crushed. The wine was settled overnight and racked off the sediment. Fermentation took place at low temperatures in stainless steel tanks with a combination of yeast. The wine is made in a fresh fruity style without any wood component.	
Cellaring Tasting Notes	Cellar worthy but delicious in its youth. The second release of this very popular wine once again leaps from the glass with an extreme tropical vibrancy. A mélange of strawberry and pineapple flavours are all wound up by a limey-streak on the nose. Following through to a light but deft palate, the intense fruit strikes a perfect balance with creamy softness, and chalky minerality. Long and racy, the Big Easy Chenin Blanc is a fun yet engaging wine that is to be enjoyed now, with or without food.	
Production Scores/Awards	5,166 cases x 6 packs 89 points - Stephen Tanzer's International Wine Cellar - May/June 2013 87 points - Tim Atkin, MW - timatkin.com - April 2011 (score only) 86 points - James Molesworth, Wine Spectator - Web Only 2013 83 points - Neal Martin, eRobertParker.com #209 - October 2013 3.5 stars - John Platter, Platter's South African Wine Guide 2012	
Reviews	"Pale, bright yellow. Expressive, pure aromas of yellow fruits, lanolin and dusty herbs are lifted by a lemony element. Bright and slightly tart-edged, showing almost sauvignon-like pungency to its concentrated flavors of lemon, gooseberry and dusty herbs. Conveys a dusty impression of extract enlivened by harmonious acidity." - ST, International Wine Cellar	



"Fresh and breezy, with green almond, green apple and white peach flavors. Delivers a light, refreshing finish. Chenin Blanc. Drink now. Tasted twice, with consistent notes. 2,583 cases made."

- JM, Wine Spectator

"100% chenin, 2012 rich & full, with enticing honeysuckle aroma, lots of yellow fruit on palate. Touch of sugar adds plumpness, soft acidity. WO W Cape, as next." - JP, Platter's South African Wine Guide 2013

"The 2012 Ernie Els Big Easy White is a pure Chenin Blanc. It has a simple, primal bouquet with pink grapefruit and pear scents. The palate is again, very simple with a light, pear and spice-tinged finish that cuts away too abruptly. Below par? Drink now." - NM, Wine Advocate



Ernie Els Big Easy White 2011

12x750ml

CSPC #748655

13.5% alc./vol.

The Ernie Els Big Easy White 2011 is a Chenin Blanc, which is crafted in a light, unwooded style, looking to harness the pineapple, pear and tropical fruit flavours that are so pleasant in this grape variety.

Chemical Analysis	Acidity	6.0 g/l	pH: 3.4	Residual Sugar	3.0 g/l						
Grape Variety The 2011 Vintage	100% Chenin Blanc The build-up to the harvest was fairly normal - a cold and wet winter, followed by										
The 2011 Vintage	a spring which saw a nice, even budding of the grape varieties in the vineyard. November was fairly wet and December was the windiest month recorded in Stellenbosch since 1968. This resulted in dry conditions in the vineyards, which persisted in January and February. This can be helpful as it results in a small berry size, which improves the intensity of the wines. These dry conditions and the heat wave in early March, however, hastened the harvesting of grapes several weeks										
		early, in order to limit the alcohol levels that will result in the fermented grapes.									
	Supplem	nentary irrigatio	on on the properties	maintained conditions for	the late						
	ripening	varietals. Grap	es harvested at the	beginning of the season ha	ave good						
				ine quality may be expect							
		-		n Blanc and Chenin Blanc.	-						
				eratures caused sugars to							
				ratures mentioned above							
		-	-	latter half of the ripening	-	ERNIE ELS					
				ar space. It was a good ye		Big Easy					
Vincenda				o early and mid-season cu		Bia Easy					
Vineyards				ng vines from three differe		Ngel					
			-	ique flavor profile to the f al regions. The grapes we							
		n the cool of ear		ai regions. The grapes we	re nanu-	TR APPEN					
	•		- 23.2°Brix average	sugar at harvest							
Maturation	-		-	early morning. Grape bun	iches were						
Maturation				nd lightly crushed. The wir							
	settled overnight and racked off the sediment. Fermentation took place at low temperatures in stainless steel tanks with a combination of yeast. The wine is										
			tyle without any woo	•							
Cellaring			ous in its youth.	·							
Tasting Notes	This 100	% Chenin Blanc	offers an amazing a	rray of tropical fruits, sho	wing the						
	complex	ity the Cape ha	s to offer. A delicate	, perfumed nose balances	s the						
	crystallir	ne structure and	d moderately full-bo	died palate, completely u	nhindered by						
	any oak. A hint of almond flakes and sprinkle of spice adds texture and depth. A lively, spritely and juicy wine that builds and builds to finishes in a creamy pina										
		ocktail-swirl.									
Production	-	ses x 6 packs									
Scores/Awards	-			#204 - December 2012							
	-		sworth, Wine Specta								
Dautaura				an Wine Guide 2012	a staal It has a l	auchu nacco of recurdence-l					
Reviews				s pure Chenin Blanc fermented in stainless steel. It has a lovely nose of powdered perfuit that might benefit from a little more delineation but has great intensity. The							
	chulk, al	ieu upricot una	grupejruit triut mig	הת שפוופות ווטוח מ ווננופ אס	ie dennedtion Dl	n nus great intensity. The					



palate is medium-bodied with fine acidity, attractive resinous notes and touches of dried apricot and peach towards the "fluffy" finish. Drink now-2015." - NM, Wine Advocate

"Bright and fresh, with blanched almond, Key lime and floral notes and an open, breezy finish. Chenin Blanc. Drink now. 1,150 cases made." - JM, Wine Spectator

"This 100% Chenin Blanc offers an amazing array of tropical fruits, showing the complexity the Cape has to offer. A delicate, perfumed nose balances the crystalline structure and moderately full-bodied palate, completely unhindered by any oak. A hint of almond flakes and sprinkle of spice adds texture and depth. A lively, spritely and juicy wine that builds and builds to finishes in a creamy pina-colada cocktail-swirl." - Meridian Wine Merchants

"From chenin, 2011 shows yellow apple aromas & flavours. Pure & intense with good line of acidity - very rewarding." - JP, Platter's South African Wine Guide 2012